

Fundraising

A to **Z**

An alphabetical guide to lots of great ways to raise funds for Tommy's



Tommy's
The pregnancy and baby charity

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A stands for



Abseil - Make your way down the side of a building in the name of Tommy's, ask people to sponsor you

Art Show - Are you a creative type? Why don't you set up an art show and charge entry? You could have a tea and coffee station alongside for some extra donations

Auction - Get local businesses to donate items and then auction these off in a fun 'highest bidder wins' event

Art and Craft Fair - Get in touch with local art and crafters and organise a fair, charge each stallholder a fee

B stands for



Body Wax - Wax your way to fundraising success! Pick a date and ask for sponsorship to make your legs or chest hairless

Bake Sale - Channel your inner Mary Berry and get baking! Sell your creations to all your family, friends and colleagues

Bungee Jump - Adrenaline junkie? Get sponsored to take on the challenge

Ball - Everyone likes an excuse to dress up! Organise a masked ball, summer ball or white tie ball and charge for tickets. We have some fundraising materials that can help decorate the room

Bike ride - Take on a cycling challenge to support Tommy's

Bag packing - Speak to your local supermarket and ask them if you can pack people's bags at the end of the tills for donations

Birthday Celebrations - Instead of gifts ask for donations to Tommy's

BBQ - Come rain or shine, celebrate the summer with a BBQ. Ask for donations for the food and maybe make some jugs of Pimms to help wash it down

Barn Dance - Put your dancing shoes on and host a hoedown for your friends, family and neighbours

Bingo - 2 little ducks? 22! Host a bingo night and charge entry, don't forget to use all the rhymes!

Busking - Musically talented? Use your skill to raise some much-needed funds

C stands for



Coffee Morning - Host a Tea for Tommy's with friends and ask for a donation.

Car Boot Sale - Sell items that you no longer use out of your boot, if you prefer the comfort of your own home, how about Facebook marketplace?

Come Dine With Me - Be the host with the most, or the hostess with the mostess! Get your friends, family or colleagues together for a lavish dinner party, scrumptious dishes and great company, ask for a donation for the food

Christmas Jumper Day - Encourage all your colleagues to wear a Christmas jumper for a donation. Not into the festive season? How about getting everyone to wear a certain colour jumper, or get everyone to wear stripes

Cocktail Night - Think you can make a mean mojito or a magnificent margarita? Invite your friends round and charge for the drinks

Christmas Carols - Host a festive singsong for your local community

Car Wash - Offer to wash your neighbours cars for a fee, get all your friends roped in to help you

Comedy Night - Determined to find the next Michael Macintyre? Host a comedy night to support local comedians and charge entry

Collection - Take it back to basics and do a bucket collection. We have collection tins and boxes that we can send you out for free

Ceilidh - Organise a Ceilidh for everyone you know and hope you can all keep in time

Casino Royale - Embrace your inner 007 and host a casino night. Donate the money to Tommy's

D stands for



Dog Walking - Get fit and raise money at the same time

Dinner Dance - Ask local restaurants if they have a space you can rent out to host a dinner and dance party for your friends

Dog to Work Day - Persuade your boss to let everyone bring their dogs to work for a fee

Dress down day - dress down to make a difference. Or why not try setting a theme, or wearing pink for Tommy's

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E stands for

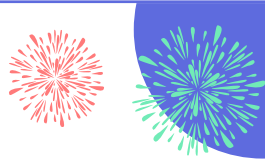


eBay - Sell your unwanted goods on eBay, make sure to mention that the money is for Tommy's as people may wish to bid higher

Easter Egg Hunt - Celebrate Spring by hosting an Easter Egg hunt

Eighties Evening - Rummage the back of the wardrobe for your old Madonna or George Michael inspired outfits for an evening of eighties fun

F stands for



Film Night - Host the latest blockbuster for a donation, don't forget the popcorn!

Fashion Show - Ask friends to strut their stuff down a catwalk, charge an entrance fee

Firework Night - Get in touch with the organisers and see if you can sell some sparklers at a local firework show

Fancy Dress Day - Can be held in your office, make sure to think of a theme

Football Tournament - Host a tournament, and get those who don't want to play to place a bet on which side will win

Fun Run - As little or as far as you want, but make sure to get some sponsorships

G stands for



Give Up something for a day, week, or month. How about no sugar, no coffee or no TV

Guess the Weight of amount in a jar - charge a pound per guess

Garden Party - Enjoy traditional English garden games with your friends and family

Games night - Get competitive with a board game or charades night

Gaming - Have a night in and fundraise, whilst hosting or taking part in an online game tournament, whether that's on your Xbox, Playstation or PC

Golf Challenge - Ask people to sponsor you to tee off. Not into a full blown 18 hole round? Find a local mini or crazy golf course

H stands for



Headshave - Shave all your hair off and raise money at the same time

Hiking Challenge - As little or as far as you want, but make sure to get some sponsorships

Halloween Party - Host a spooktacular party and ask for a donation

Hour of pay - Donate an hour of your pay, and ask friends and family to do the same

Hundreds of Coins - Rope in everyone you know to create a giant picture or pattern with coins

I stands for



It's a Knockout - Hire some knockout equipment, charge people to have a go and ask them to raise some sponsorship money

International Evening - Travel round the world and offer your nearest and dearest your cultural finds; maybe an Indian curry night, an Egyptian belly dancing class or an American 4 of July party

J stands for



Jumble Sale - Get rid of things you don't use anymore and raise money for Tommy's

Jokes night - Crack out your best jokes to exchange laughs for donations

K stands for



Karaoke - Know some friends that could do well on the X-factor? Get them to battle it out

Keep Fit Challenge - Get people to commit to an exercise goal with some money, if they achieve it- they get the money back, if they don't- the money goes to

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L stands for



- Ladies who Lunch Day** - Host a luncheon
- Loose Change Collection** - Set up a jar in a prominent place and see how much loose change people have
- Live Music** - Get in touch with local musicians and charge entry
- Leap Year Challenge** - Do something extra special on the extra February day, all proceeds to go to Tommy's

O stands for



- Odd jobs** - Offer to odd jobs for people in exchange for donations
- Office Swear Jar** - Put a swear jar on your floor and implement a £1 charge for each breach of etiquette
- Olympics, or Office Olympics** - Get competitive and host some Olympic style races, don't forget to ask for donations!
- Office Party** - Any excuse right? How about a summer party, an end of quarter party, or a hump day party?

M stands for



- Murder Mystery** - Whodunit? Get your friends to try and solve the mystery and ask for some donations
- Mad Hatters Tea Party** - Get "curiouser and curiouser" and step into wonderland. Host an afternoon tea party, you never know who'll you'll meet along the way!

P stands for



- Pick my Playlist** - Do you run to music? Let your friends and family decide the songs for a training run or an event - They can be as cruel or as kind as they like... for a donation!
- Promise Auction** - Get family, friends, colleagues or local businesses to donate a promise (maybe an hour of baby-sitting, a freshly baked birthday cake, or free stay in a holiday cottage) for people to auction over
- Party Games** - Pin the tail on the donkey, pass the parcel, Simon says. Host a throwback party and ask for some donations
- Personal Challenge** - Do whatever takes your fancy, and ask for sponsorship
- Pampering Evening** - Get in touch with a beauty guru and invite your friends and family for an evening of relaxation
- Pancake Race** - Who can flip the pancake the most?
- Picnic** - Sandwiches and pots of tea, have a summer picnic for some donations

N stands for



- Non-Uniform Day** - Simple but effective, charge per person
- National Three Peaks Challenge** - Take on the challenge and get sponsored to do it
- Netball Tournament** - Host a fun netball challenge to see who can shoot the most hoops!

Q stands for



Quiz - Be like Jeremy Paxman or Bradley Walsh and put your family and friends knowledge to the test

Why not download our [DIY Quiz Pack](#)

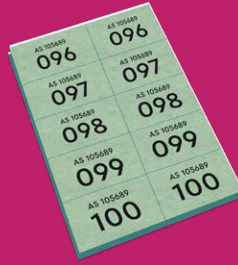
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R stands for

Raffle - Ask around for some prizes and host a raffle, big or small and see the donations flow in- see our guide for inspiration and information

Radio Bingo - Ask people to donate for a bingo sheet, pick your songs, choose a random station and the first person to get a full house wins a prize

Recipe Book - Think of yourself as a budding chef? Create a recipe book or e-book and sell it



S stands for

Sweepstake - Order or print our fun sweepstake, the winner gets half and Tommy's gets the other half

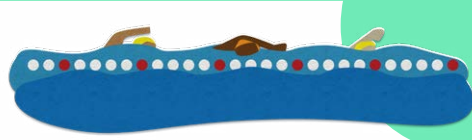
Swimming - Take on a swimming challenge, maybe try to swim the length of the channel over a few months

Sponsored Silence - Sssh!

Skydive - If you dare, jump out of a plane for some sponsorship

Superheroes day - charge people to dress up as their favourite superhero

Street Party - Get in touch with your local council to host a street party, raise some much-needed funds along the way



T stands for

Tea for Tommy's - Host an afternoon tea all the name of Tommy's

Thons - It can be a danceathon, readathon or even a joke-a-thon

Tombola - Speak to local businesses about donating some items for a tombola



U stands for

University Challenge - Step up your quizzing, and host this tricky quiz for your friends

University Reunion - Why don't you combine a university reunion with another fundraising idea as a way to see old friends and gather some donations

Unwanted Presents Sale - sell them online or at a car boot sale!



V stands for

Vegan Feast - Cook up a storm and invite your friends round to enjoy your creations

Valentines Event - Host a loving event for some donations

Vintage Sale - Have a clear out and sell those vintage items for some money



W stands for

Walk to work - Challenge your colleagues to walk to work and raise money for Tommy's

World Record Attempt - This could be anything you want, but make sure to get some sponsorship

Wine Tasting - Consider yourself a wine connoisseur? Sell tickets to a wine tasting event

Window Cleaning - Scrub all your neighbours windows squeaky clean for a donation



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X stands for



X Marks the Spot - Organise a treasure hunt with some treasure for the winner, get people to pay for entry, use geocaching for some inspiration

Xmas - Go carol singing, sell mulled wine and mince pies, or provide a gift-wrapping service

Y stands for



Yorkshire Three Peaks Challenge - Take on the Northern challenge for sponsorship

Yoga-a-thon - Maybe if you don't want to commit to a full day of yoga, why not just host a yoga session, ask people to pay for entry

Year Challenge - Do a small challenge every day for a year, gather some sponsorship for it

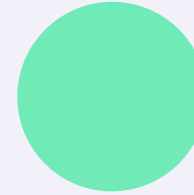
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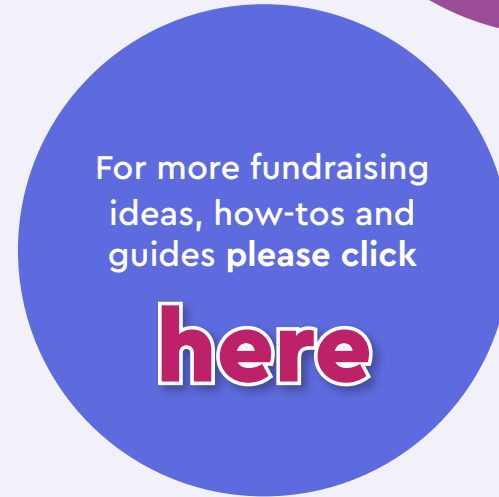
Zumba - Dance your way to fundraising success

Zero waste day - Challenge your colleagues to go zero waste for the day

Zipline - Take on an adrenaline challenge and zip through the sky



Set up you
JustGiving
page
here



For more fundraising
ideas, how-tos and
guides please click

here



Registered with
**FUNDRAISING
REGULATOR**

Tommy's is registered charity no 1060508 and SC039280

Tommy's

The pregnancy and baby charity