Tommy's

Trustees' Report and Financial statements

For the year ended 31 March 2024

Registered Company number: 3266897

Registered Charity number: 1060508

Charity Registered in Scotland number: SC039280

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Trustees and advisors

Constitution

Registered Company No. 3266897 – Company limited by guarantee Registered Charity No. 1060508 Charity Registered in Scotland No. SC039280

Trustees

Anita Charlesworth Hayley Tatum David Logan

Bjorn Saven Joe Chambers - Chair

Joe Chambers - Cha

Trudi Boardman Kate Smaje

Professor Anna David

Aedamar Comiskey

Robert Stirling

Dr Sonji Clarke

Dr Shema Tariq

Paul Rowlinson

Vanora Hundley

Appointed 10 May 2023 Appointed 19 September 2023

Resigned 19 September 2023

Resigned 19 September 2023

Resigned 19 September 2023

Chief Executive

Kath Abrahams

Principal Address

Nicholas House 3 Laurence Pountney Hill London EC4R OBB

Auditor

Saffery LLP 10 Wellington Place Leeds LS1 4AP

Solicitor

Foot Anstey LLP Senate Court Southernhay Gardens Exeter EX1 1NT

Bankers

National Westminster Bank plc 91 Westminster Bridge Road London SE1 7HW

Trustees' Report

The Board of Trustees of Tommy's presents its Trustees' Report and Financial Statements for the year ended 31 March 2024.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Chair's Statement

This year has seen a continued recovery in fundraising conditions following the restrictions of covid. Income has exceeded £11m for the first time. This recovery has enabled the charity to open its new, fourth, research centre specialising in understanding the causes of, and finding ways to prevent, premature birth. This fills an important gap in the Charity's research portfolio. We have also continued to provide vital support through our pregnancy information service.

During the year we have launched and started to implement a new strategy, which will guide our work for the next ten years. To support this, we have developed a detailed theory-of change to ensure decision making is effective and we have reshaped some of our information support to ensure we are reaching those communities who currently have the poorest maternal outcomes. We are also investing in new marketing and fundraising activities to help us grow our reach, engagement, and income levels, which in turn will allow us to make faster progress towards delivering our strategy.

We want to acknowledge and thank all our supporters whose fundraising efforts have enabled our achievements this year. We also want to thank our staff and researchers, who join with us in our unfailing commitment to make pregnancy and birth safe for all.

Objectives and Activities

The Charity's objectives are the advancement of education in and the practice of gynaecology and obstetrics by all charitable means and in particular by:

- Funding research and the publication of its results:
- Promoting the education of both those engaged in the practice of gynaecology and obstetrics and the public care of mothers and babies before and after birth;
- Providing equipment; and
- Such other charitable purposes as the Trustees in their absolute discretion determine.

In setting our objectives and planning our activities the Trustees have considered the Charity Commission's general guidance on public benefit. The Trustees consider that the Charity has complied with the duty in section 17 of the Charities Act 2011 regarding public benefit guidance issued by the Charity Commission. The Charity is working to benefit the public in several ways:

- Losing a baby or having a baby who starts life at a disadvantage, has a devastating impact on parents and families;
- Babies born too soon, too small, or too large often have increased costs of health and social care throughout their lifetime; and
- We want to reduce the inequity of outcomes and access to care experienced by some people in the UK including people from some minoritised ethnic communities and those on low incomes.

Research Programmes

Tommy's funded research aims to:

- Identify those most at risk of having a pregnancy issue;
- Find ways to diagnose problems early in pregnancy before they become medical emergencies;
- Test treatments and interventions that are safe and effective for women and birthing people during pregnancy and disseminate those findings to the medical community;
- Develop best models of clinical practice, evidence the impact on improved patient care and outcomes and disseminate this widely in the NHS;
- Develop Tommy's Pathway- a clinical decision support tool to assist in personalising risk Assessments and ensuring optimal care is given to all women and birthing people; and
- Provide evidence-based information to people on their pregnancy journey to improve their pregnancy outcome.

Tommy's has awarded core medical research grants of £2,107,027 this year. Funding went to the Charity's four research centres:

- Tommy's Manchester Stillbirth Research Centre (Manchester University/St Mary's Hospital, Manchester) - £500,000;
- Tommy's National Centre for Miscarriage Research (based at Birmingham University, Warwick University, Imperial College London and four major NHS hospitals) - £500,000;
- Tommy's National Centre for Maternity Improvement (a collaboration with the Royal College of Obstetricians and Gynaecologists (RCOG), the Royal College of Midwives (RCM) and UK Universities) - £607,027; and
- Tommy's National Centre for Preterm Birth Research (a collaboration with Imperial College London, King's College London, University College London, Queen Mary University of London, and Leeds University) £500,000. This new research centre was formally opened in March 2024.

We also retain a Chair of Maternal and Fetal health at King's College London/St Thomas' Hospital London which is funded in perpetuity.

Results from Tommy's funded studies help the research centres to attract funding for further and larger projects, effectively multiplying our contribution above the initial investment. We estimate that every $\pounds 1$ donated by Tommy's will leverage at least $\pounds 5$ of funding in five years' time. This leverage impact of our funding remains a key objective of our strategy.

Each research centre produces an annual report and key performance indicators which are circulated to the Trustees. In addition, every year, each centre is peer reviewed by external experts together with three Trustees with expertise in this area.

Details of all the projects funded by Tommy's are on the website www.tommys.org

Driving Improvements in Outcomes

Our investment in implementation science via the National Centre for Maternity Improvement seeks to translate the findings of our research centres (and discoveries by other researchers), into evidence-based practice and drive further improvements in care by working with and within our health system.

Tommy's undertakes campaigning, influencing and advocacy work to speed up the time it takes breakthroughs to be translated into improvements in care. Tommy's has established a Joint Policy Unit in partnership with Sands, the stillbirth and neonatal death charity, working together towards halving the number of UK baby deaths by ensuring decision makers have access to up-to-date

information, and maternity policy is informed by robust evidence. We are collaborating with Sands to collate evidence and identify the key changes needed to save babies' lives, reduce inequities, and improve outcomes. Annually over 5,000 babies in the UK are stillborn or die within the first four weeks of life, with 1 in 5 pregnancies ending in miscarriage and around 60,000 babies are born prematurely each year.

Tommy's also provides a pregnancy information service, the long-term goal of which is to reach pregnant women and birthing people with pre-pregnancy and pregnancy information designed to give them the information and support to make the best possible decisions during pregnancy to help improve pregnancy outcomes. Our service particularly targets women and birthing people who are most at risk of a poor pregnancy outcome, which includes people from more deprived communities and women from minoritised ethnic backgrounds. The Charity has focused on providing content and reach through our website, Tommy's Midwives, on social media and via telephone and through pregnancy campaigns. These campaigns are informed by our research outputs and centre experts. The information Tommy's provides is also PIF accredited, an independently assessed quality mark for print and digital health information.

Equity, Diversity, and Inclusion

We are working to embed equity, diversity and inclusion across all aspects of Tommy's to make us an organisation whose work and culture reflects the people and communities that we work with. This includes driving a greater focus on addressing inequities in pregnancy research and growing a more diverse research community, as well as building relationships with diverse communities and organisations so that we can reach those most in need of support.

Future Plans

Tommy's launched its new strategy in April 2023.

Our Vision

To stop the heartbreak and devastation of baby loss and make pregnancy and birth safe – for everyone.

Our goals are to:

- **Grow evidence**, because baby loss and pregnancy complications are not 'just one of those things'. We will fund research to find evidence that stops pregnancy complications and saves babies' lives.
- **Improve care**, because everyone should be provided with the best care and support. We will work to make sure good, safe, and evidence-based care is available to all throughout their pregnancy journey.
- **Tackle inequities**, because everyone deserves the same opportunities for a healthy pregnancy and birth. We will partner with communities and experts to reduce health disparities for those most at risk of pregnancy complications and baby loss.
- Mobilise for change, because together, we will make pregnancy safer and save babies' lives. We will build and nurture a passionate supporter community, bring people together and use our collective voices and diverse experiences to make effective progress with a greater impact for all.

We look forward to implementing the strategy, which will include developing a detailed set of measures by which its impact and effectiveness can be tracked and monitored over the next ten years.

2024/2025 will be a year of significant developments at Tommy's, with a number of strategic investments being made in marketing activities (to grow the Charity's reach, engagement and income and ensure as many people as possible are aware of the services we offer); the development of our research programme (including to ensure that it fully supports the Charity's commitment to tackling inequities); the building of key new partnerships to extend our reach to those most in need; and the modernisation of some of the Charity's back office functions (to increase efficiency).

Activities and Performance

Fundraising

Fundraising Statement

The Charity seeks to diversify its income streams and balance the risk inherent to each channel. As such, it undertakes fundraising activities via sponsored fundraising and challenge events, applications to trusts and philanthropists, relationships with corporate partners and individual public donations. Commercial fundraising partners must be able to demonstrate that they abide by the rules established by the Fundraising Regulator, of which the Charity is a member. The Charity has invested in the recruitment of supporters and donors via digital marketing, telemarketing and direct mail but does not currently participate in face-to-face fundraising activities.

The number of complaints received in the financial year was 61 (2023: 29). Complaints were investigated, and procedures and processes amended accordingly.

The increase in complaints was driven by social media activity (these complaints were generally not upheld) and data-selection for fundraising marketing activities (which prompted a review and adjustment to selection processes).

Recording, investigation and reporting of complaints continues to be a key consideration for management and has led to changes in processes when necessary.

Fundraising Review

Our heartfelt thanks go to everyone who has helped Tommy's raise funds, including:

Companies: Besins Healthcare UK, Bloomberg LP, Bloom & Wild, Careys Foundation, Chiesi Limited, Hologic, MAM UK Ltd, Mondelez UK, Newline, Never Fully Dressed, Norgine Pharmaceuticals Ltd, The Poundland Foundation and Poundland's colleagues, customers and suppliers, Plexus Corp UK, Plum & Ashby in collaboration with Elle Wright of Feathering the Empty Nest, Smyths Toys, Teneo, TFP Fertility UK, The Positive Birth Company, Thrive Tribe, Tufton Investment Management and Water Babies.

We are grateful to the companies that provided grants to support our information service. These companies had no editorial control or input into our services.

Trusts & Foundations: Dreamchasing, Edith Murphy Foundation, Ian Mactaggart Trust, John Armitage Charitable Trust, Peter Sowerby Foundation, Sandra Charitable Trust, The Sir Jules Thorn Charitable Trust, Teddy's Wish, Tioc Foundation, The Albert Gubay Charitable Foundation, The Annandale Charitable Trust, The Betty Messenger Charitable Foundation, The Boltini Trust, The Childwick Trust, The J Davy Foundation, The James Tudor Foundation, The Jon Moulton Charity Trust, Michael Guest Charitable Foundation, The Ness Fund, The P F Charitable Trust, The

Reed Foundation, The Thriplow Charitable Trust, William A Cadbury Charitable Trust and The Zochonis Charitable Trust.

Individuals: Paulo & Melinda Almeida, Kate & David Beck, Trudi & Gareth Boardman, Gerald Carroll & Sasha Wright, Joe Chambers, Sir Ron Dennis, Kalpana Desai, Steve Edge & Jane Fogg, Dominic & Claire Freemantle, Nikki & Bruce Hodges (Metrow Foods), Oliver & Johanna Hudson, Chloe & Archie Hunter, Richard & Hannah Jeens, Brian Meredith, Stephen & Benetta Morant, Lesley Norris, James O'Brien, Ioannis Papagiannakopoulos & Michaela Vergottis, Dominic & Lindsay Proctor, Julia Rosier, Bjorn Saven CBE, Ian & Carol Sellars and Kassie Smith KC.

We would also like to thank Marina Fogle and her committee for organising the Tommy's Children's Carols.

Statutory grants:

The Medical Research Council (MRC), part of UK Research and Innovation - UK Government COVID Medical Research Charity Support Fund

VCSE Health and Wellbeing Alliance - Department of Health & Social Care, NHS England and UK Health Security Agency

VCSE Health and Wellbeing Fund - Department of Health & Social Care, NHS England and UK Health Security Agency

UK Research and Innovation

Thank you to Mindshare UK for their pro bono support of our marketing activity.

We are very grateful to all our donors who prefer to give anonymously.

Landmark Events

The London Landmarks Half Marathon took place on the 2nd April 2023 and was our biggest yet with over 17,000 participants. A new event, the London Landmarks Skyscraper Challenge, was launched in the year but due to technical difficulties on the day there are no current plans to stage it again. The Charity would like to thank everyone involved in the events, especially colleagues at Westminster City Council, the City of London Corporation, Transport for London, the Great Run Company, The Leadenhall Building and 30 St Mary Axe.

Financial Review

Group income this year increased to £11,638,239 which was £657,080 higher than the previous year. The charity has enjoyed a recovery in mass participation fundraising this year, with average fundraising and participation levels exceeding expectation. Philanthropy has also performed strongly. However, these hide continuing challenges in Individual Giving fundraising, where the ongoing cost of living crisis, along with staff shortages causing delays in fundraising initiatives, has resulted in weaker than planned performance.

A significant part of the charitable activities that Tommy's fund is outsourced to university-based research centres. The Charity acts as a fundraising vehicle to create the funding for grants. A consequence of this structure is that a higher proportion of support costs are attributed to fundraising rather than charitable activities, inflating the cost/income ratio compared to many other charities. Tommy's fundraising structure is unusual because we invest heavily in events, which have a high associated cost/income ratios and normally receive little income from statutory funding or legacies which have a low cost/income ratio.

Nevertheless, the Group made a surplus of £793,236 (2023: surplus of £1,599,603) due to stronger than anticipated mass-participation and statutory fundraising and a continued focus on controlling costs. It is expected that these funds will be accessed in the financial year ending $31^{\rm st}$ March 2025 to enable the Charity to invest in activities which align with and help deliver the new strategy.

Tommy's trading subsidiary, The Baby Fund Trading Limited, made a profit of £95,016 (2023: £45,457) and transferred distributable reserves of £95,016 to the Charity (2023: £23,950). LLHM Limited made a profit of £530,495 (2023: £478,545) and transferred distributable reserves of £530,495 to the Charity (2023: £4,883).

The Trustees believe that the Charity's reserves level, strong cash holdings and disciplined approach to budgeting mean that the immediate future of the Charity over the next 12 to 18 months is secure and that on this basis the Charity is a going concern.

Reserves Policy

Tommy's holds reserves for several reasons, including:

- Ensuring we can continue to fund our vital work should our income fall below target. Tommy's has significant income concentration risk, with large tranches of income coming from single events such as London Landmarks Half Marathon, or from material individual donors and partners. The last few years of covid have shown that these income sources carry risk. The Charity is seeking to mitigate this risk via investment in diversification, but until that has been delivered our reserves should give time to adjust expenditure without causing undue disruption to the Charity's research programmes, campaigns and public health information.
- To provide resource for investment, for example developing services, ensuring we maximise outreach by developing virtual offerings and our ability to engage people at scale, and testing new fundraising activities to drive the future growth of the organisation.
- To reassure our research centres of our intention to provide long term financial support.
 While budgets are approved and the liability recognised one year at a time, research
 centre activity planning is undertaken on a five-year cycle and the charity recognises a
 contingent liability on this basis.
- To provide working capital to meet upfront expenditure during the year before income is received.

Following on from the new strategy that the Charity launched in the year, Tommy's risk register and risk management approach were reconsidered, which in turn has resulted in the reserves policy being reviewed and updated. The new target reserves level has been calculated considering the different risk factors that the organisation faces, and the trustees have determined that free reserves should be held to cover between six and eight months of forecast expenditure, giving a range of between £5.8m and £7.7m.

On 31st March 2024, Tommy's held free reserves of £8,484,847 (2023: £8,549,030), which exceeds the top end of the target holding. The charity is currently evaluating how to spend down these excess reserves in ways that are both sustainable and strategically impactful.

The Trustees will review the reserves policy on an annual basis, as part of the budget approval process.

Financial Key Performance Indicators

KPI	Target	Result	
Income	£10,557,000	£11,638,239	
Expenditure:			
Cost of raising funds	£5,804,208	£4,875,055	
Charitable	£5,452,351	£5,969,948	
Cost/income ratio	55%	42%	

Income exceeded target by £1,081,239 due to stronger than expected fundraising activity from mass-participation events (the budget had been based on prior year performance which was lower than historic trends as a result of the cost-of-living-crisis and the lingering cultural impact of covid) and an unexpected grant from UKRI of £512,000 which was awarded just a few days before year end.

The Charity achieved a fundraising cost-to-income ratio of 42%, compared to 32% in the prior year. It is important to note that this change is partly due to the distorting influence of a £1 million legacy gift received in the prior year (if the prior year figure were adjusted for this it would be 36%). The remaining increase is due to investment in testing new fundraising activities, such as Tommy's Walk for Hope and Tommy's Weekly Win, the income for which would be expected to grow over time as they become more established.

Charitable expenditure was £517,597 above target, as the Charity received more restricted statutory grants to fund charitable projects than had been expected.

Structure, Governance and Management

The Charity operates in the UK, with its headquarters in central London. The Charity and trading subsidiaries are governed by Articles of Association, a Board of Trustees, and subsidiary Boards of Directors. The Trustees are supported by an Audit Committee and a Scientific Advisory Group.

The Landmarks events business is accounted for in the trading subsidiary, LLHM Limited. The Board of Directors of LLHM contains two Trustees of Tommy's, two senior managers of Tommy's and three external members.

The Baby Fund Trading Limited is the Charity's other trading subsidiary, which conducts the Group's trading activities. Its Board of Directors consists of nine Trustees of Tommy's and one external member.

Every year one third of the Trustees retire by rotation and can be nominated for re-election. Trustees met four times during the accounting year. Joe Chambers has chaired the Trustees since 1^{α} April 2016 and will be stepping down in autumn 2024, to be replaced as chair by Emma Parry. The information on page 1 forms part of this report.

New Trustees are identified via an open recruitment process, reviewed by the Nominations Committee, and approved by majority vote. All new Trustees are provided with a comprehensive induction programme which covers:

- A meeting with the Chair,
- The role of a Trustee including a copy of the articles of association,
- A meeting with the Chief Executive,
- Tommy's goals, strategy, and main activities,
- How Tommy's assesses and manages risk,

- Financial reporting and current performance of the Charity including reserves policy,
- Primary areas of fundraising,
- Our pregnancy information programme,
- Our approach to communicating with our supporters and beneficiaries,
- Our medical research programmes, and
- Completion of Companies House documentation.

A Scientific Advisory Group comprising three Trustees, together with external reviewers, has met during the year to peer review the three existing research centres' activities.

The Audit Committee, comprising two Trustees and three external members, meets regularly with the Chief Executive Officer and the Chief Operating Officer to review policies, risk, and ensure controls are in place and oversee the external audit arrangements.

The Trustees have delegated the day-to-day management of Tommy's to the Chief Executive Officer who, together with the Chief Operating Officer, report on performance against the budget, which is approved each year by the Trustees. Management accounts are reviewed at each Trustee meeting. Between Trustee meetings the CEO reported to Joe Chambers, Chair of the Trustees, on a regular basis.

In addition to the CEO, staff are employed and contracted to work on pregnancy information, policy, medical research governance, fundraising, marketing, finance, compliance, IT support, data management and office management duties.

The Charity's Trustees and the senior leadership team comprise the key management personnel of the Charity in charge of directing and controlling, running, and operating the Charity. All Trustees give their time freely and no remuneration was paid in the year. Details of directors' expenses and related party transactions are disclosed in notes 11 and 23 to the accounts.

Charity Corporate Governance Code

The Charity monitors the Charity Corporate Governance Code and policies are regularly reviewed and revised and new policies instigated where necessary. The Charity aims to follow the Code, as a key source of best practice.

Pay Policy for Senior Staff

The pay of all staff is reviewed against sector benchmarks annually by Human Resources and agreed with a Trustee with relevant experience. The salaries of the senior leadership team, comprising the CEO, COO, Fundraising Director, Landmark Events Director, Marketing Director, and Research, Policy and Pregnancy Information Director are reviewed and approved on behalf of the Board of Trustees by the Chair. An interim benchmarking review is conducted in the spring to check that salaries remain appropriate and fair.

Internal Financial Control and Risk Assessment

The Trustees confirm that the Charity's internal financial controls conform to guidelines issued by the Charity Commission.

The systems of financial control are designed to provide all reasonable but not absolute assurance against material misstatement or loss. They include:

- An annual budget approved by the Trustees,
- Monthly management accounts and re-forecasting,
- Regular consideration by the Trustees of actual financial results compared with budgets and forecasts,
- Authority to spend within defined limits,
- Segregation of duties,
- Consideration of risks by Trustees and line managers, and
- Internal reviews of reporting compliance for high value statutory grants.

Risk Management

The Trustees have a risk management strategy which comprises:

- An annual review of the principal risks and uncertainties of the Charity and its subsidiaries,
 The Baby Fund Trading Limited and LLHM Limited,
- Subsequent, regular review of identified risks by the CEO, COO, and key staff, with actions
 documented for follow-up,
- The establishment of policies, systems, and procedures to mitigate those risks identified in the annual review;
- The implementation of procedures designed to minimise or manage any potential impact on the Charity should those risks materialise; and
- The appointment of an operational Compliance Champion group to ensure that staff throughout the organisation understand what is required in terms of managing risk.

Key risks have been identified as:

The Macro Environment

The wider environment in which Tommy's operates is unstable and difficult to predict, with unprecedented cost-of-living pressures, unexpected world events and changes to government. Further to this, the charity sector is highly competitive, with many similar charities and equally deserving rival causes. All these risk factors can have a negative impact on the charity's ability to accurately plan and deliver its activities and revenue generation. The risk is controlled via frequent Trustee and Senior Leadership Team meetings, the budgeting and reforecasting cycles, a strategy which promotes the diversification of income, an annual review of the charity's reserves policy (which is linked to strategy and risk) and the annual review of the marketing strategy to ensure it resonates with potential supporters.

Income Sources and Returns

Tommy's has significant income concentration risk, be it from a few large key funders, or on specific fundraising events such as the London Landmarks Half Marathon. This leaves the Charity's income vulnerable to changes in funder policies, competition from other charities and causes and shocks from unforeseen cancellations. This risk is managed via the deliberate diversification of revenue streams and budgeting based on conservative forecasts that are scrutinised and challenged by the Trustees prior to their sign off to confirm that they are reasonable. Management accounts, along with a reforecast of the expected year-end position, are

reviewed by senior management monthly, with Trustees receiving regular updates on progress at the quarterly Trustees meetings. The Charity also has a prudent reserves policy to ensure that activity can continue for a period if income does not meet expectations.

Information Technology

The adequacy of the charity's IT systems and business recovery plans are key to protecting it from the risk of cyber breach and system failure, which could result in the loss of data, business interruption and reputational damage. The Charity has implemented information security policies, security systems and staff training to protect its own networks and reviews key IT suppliers to ensure that they have suitable accreditation.

Statement of Trustees' Responsibilities

The trustees (who are also directors of Tommy's for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006 and the Charities and Trustee Investment (Scotland) Act 2005, and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

there is no relevant audit information of which the charitable company's auditor is unaware; and the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the reparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Auditors

Saffery LLP have continued as auditors during this year.

The Trustees' Report, which includes the Strategic Report, was approved by the Board of Trustees on 24th September 2024 and signed on its behalf by:

Joe Chambers

Chair

Opinion

We have audited the financial statements of Tommy's (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 March 2024 which comprise the consolidated statement of financial activities, the consolidated and charity balance sheets, the consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the affairs of the group and the parent charitable company as at 31 March 2024 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

Other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report which includes the Directors' Report and the Strategic Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Annual Report which includes the Directors' Report and the Strategic Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report and Strategic Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities set out on page 11 the trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditors under the Companies Act 2006 and under the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the group and parent financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the group and parent charitable company's financial statements to material misstatement and how fraud might occur, including through discussions with the trustees, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the group and parent charitable company by discussions with trustees and updating our understanding of the sectors in which the group and parent charitable company operate.

Laws and regulations of direct significance in the context of the group and parent charitable company include The Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and guidance issued by the Charity Commission for England and Wales and the Office of the Scotlish Charity Regulator.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the parent charitable company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the parent charitable company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate

professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the parent charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the parent charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the parent charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent charitable company, the parent charitable company's members and trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Sally Appleton (Senior Statutory Auditor)

for and on behalf of Saffery LLP

Chartered Accountants Statutory Auditors 10 Wellington Place Leeds LS1 4AP

Jaffery LLP

Date: 2 October 2024

Saffery is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006.

Consolidated statement of financial activities (including consolidated income and expenditure account) For the year ended 31 March 2024

	Notes	Unrestricted funds	Restricted funds	Total 2024 £	Unrestricted funds	Restricted funds	Total 2023 £
Income from: Grants and donations Other trading activities Investments	2 K 4	6,581,230 2,824,292 613,053	1,619,664	8,200,894 2,824,292 613,053	7,149,889 2,054,994 188,353	1,581,977	8,731,866 2,054,994 194,299
Total income		10,018,575	1,619,664	11,638,239	9,393,236	1,587,923	10,981,159
Expenditure on: Raising funds Charitable activities Total expenditure	7,8	4,875,055 5,207,703 10,082,758	762,245	4,875,055 5,969,948 10,845,003	3,565,814 4,391,696 7,957,510	1,424,046	3,565,814 5,815,742 9,381,556
Net movement in funds for the year	year	(64,183)	857,419	793,236	1,435,726	163,877	1,599,603
Reconciliation of funds Fund balances brought forward Fund balances carried forward	19	8,549,030	458,382	9,007,412	7,113,304	294,505	7,407,809

All results have been derived from continuing activities. There were no other recognised gains or losses other than those stated above.

The accompanying notes on pages 20-42 form an integral part of the financial statements. Movements in funds are disclosed in Note 19 to the financial statements.

Balance sheet

As at 31 March 2024

Registered Company number 3266897

		Gro	up	Charity		
	Notes	2024	2023	2024	2023	
		£	£	£	£	
Fixed assets						
Intangible assets	13	55,382	164,651	53,610	139,330	
Tangible assets	14	122,238	146,284	122,238	146,284	
Investments	15	3		3	3	
		177,620	310,935	175,851	285,617	
Current assets						
Debtors	16	1,384,089	2,485,802	2,393,004	2,125,556	
Short term deposits		11,062,364	10,618,710	11,062,364	10,618,710	
Cash at bank and in hand		5,973,523	4,166,084	1,797,251	1,300,546	
		18,419,976	17,270,596	15,252,619	14,044,812	
Creditors: amounts falling due within one year	17	(8,796,948)	(8,574,119)	(5,627,818)	(5,323,017)	
Net current assets		9,623,028	8,696,477	9,624,801	8,721,795	
Total net assets		9,800,648	9,007,412	9,800,652	9,007,412	
Funds	19					
Restricted funds		1,315,801	458,382	1,315,801	458,382	
Unrestricted funds		8,484,847	8,549,030	8,484,851	8,549,030	
Funds		9,800,648	9,007,412	9,800,652	9,007,412	

The financial statements were approved and authorised for issue by the Trustees on 24th September 2024.

As permitted by s408 Companies Act 2006, the parent Charity has not presented its own income and expenditure account and related notes. The parent Charity recorded a surplus in the year of £793,240 (2023: £1,104,436).

Joe Chambers

Chair

Consolidated statement of cash flows

For the year ended 31 March 2024

Cash flows from operating activities:	Notes	2024 £	2023 £
Net cash provided by operating activities	24	1,679,146	2,017,611
Cash flows from investing activities: Interest income Purchase of tangible and intangible fixed assets		613,053 (41,106)	194,299 (35,700)
Net cash provided by/(used in) investing activities		571,947	158,599
Change in cash and cash equivalents in the year	25	2,251,093	2,176,211
Cash and cash equivalents at the beginning of the year	25	14,784,794	12,608,583
Total cash and cash equivalents at the end of the year	25	17,035,887	14,784,794

The accompanying notes on pages 20-42 form an integral part of the financial statements.

For the year ended 31 March 2024

1 Accounting policies

Tommy's is a charity registered in England and Wales and a registered company limited by guarantee incorporated in England and Wales. The registered office is Nicholas House, 3 Laurence Pountney Hill, London, EC4R 0BB. Tommy's meets the definition of a public benefit entity under FRS 102.

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The accounts are prepared in sterling, which is the functional currency of the group. Monetary amounts in these financial statements are rounded to the nearest \mathcal{E} .

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accompanying notes on pages 20-42 form an integral part of the financial statements.

b) Preparation of the accounts on a going concern basis

The Trustees, having considered the Charity's and the Group's reserves levels, strong cash holdings, and disciplined approach to budgeting, are of the view that the immediate future of the Charity and the Group is secure. Additionally, management and the directors have undertaken a thorough review of the Charity's and the Group's business plans, which cover a period of three years, including financial projections and stress testing under a range of scenarios, to assess their viability in the foreseeable future. Based on this comprehensive evaluation, the Trustees are confident that the Charity and the Group have adequate resources to continue operating and meet their obligations for the foreseeable future, and accordingly, they consider the Charity and the Group to be a going concern.

c) Group financial statements

The Group financial statements include the results for the year ended 31 March 2024 of Tommy's and its wholly owned subsidiary companies The Baby Fund Trading Limited and LLHM Limited. The results of the subsidiaries are consolidated on a line-by-line basis and their own profit and loss accounts and balance sheets are shown in notes 21 and 22.

For the year ended 31 March 2024

d) Fund accounting

Unrestricted general funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity. Restricted funds are funds subject to restrictions imposed by donors or the nature of the appeal. The purpose and use of the restricted funds is set out in note 19.

Accounting policies (continued)

e) Income

Income is recognised when the Charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received, and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the Charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received, and the amount can be measured reliably and is not deferred.

For legacies, entitlement is the earlier of the Charity being notified of an impending distribution from an estate and of the legacy being received.

Deferred income comprises amounts received in respect of fundraising events to be held in the following financial year, or amounts awarded from a funding body in respect of the following financial year.

Accrued income comprises amounts due in respect of fundraising and contractual events held in the financial year, which had not been received by the year-end date.

Interest income on investments is recognised on an accrual basis. Interest is allocated between unrestricted and restricted funds on a proportional basis only where interest income is specifically restricted.

f) Donated services

Donated services are recognised when the benefit to the Charity is reasonably quantifiable and measurable. The value placed on these services is the estimated value to the Charity of the service received. The value is included in income and a corresponding amount is shown as expenditure under the relevant charitable activity.

g) Gifts in kind

Gifts in kind are assets donated to the Charity for its own use or for distribution to beneficiaries. They are included at third party market value and recognised as income only when they are used or distributed.

For the year ended 31 March 2024

Accounting policies (continued)

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise the costs of commercial trading, donation orientated campaigns, donor recruitment and general fundraising costs.
- Expenditure on charitable activities includes the costs of medical research grants, cause related marketing and pregnancy information and education services.
- Other expenditure represents those items not falling into any other heading.

Where costs cannot be directly attributed, they have been allocated to activities on a utilisation basis, assessed by staff time on each activity.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Allocation of support costs

Support costs are those functions that assist the work of the Charity but do not directly undertake charitable activities. Support costs include back-office costs, finance, personnel, payroll, and governance costs. These costs have been allocated between the cost of raising funds and expenditure on charitable activities on a utilisation basis, assessed by staff time on each activity.

j) Medical research grants

Each year, the Maternal and Fetal Research Units present their proposed research and budgets for the following year to gain authorisation for the funding from the Trustees. Once authorised and communicated to the recipient, the costs are recognised by the Charity as expenditure in the current financial year.

k) Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

I) Taxation

To the extent that it does not exceed the accounting profit for the period, any taxable profit of the subsidiaries, The Baby Fund Trading Limited and LLHM limited, is eliminated by gift aid payment in favour of the Charity. The Charity is considered to pass the tests set out in paragraph 1 Schedule 6 of the Finance Act 2011 and therefore meets the definition of a charitable company for UK corporation tax purposes.

For the year ended 31 March 2024

Accounting policies (continued)

m) Pension policy

Tommy's operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Charity in an independently administered scheme. Contributions to the Charity's stakeholder pension scheme are charged to the Statement of Financial Activities in the year in which they become payable.

n) Tangible fixed assets

Furniture and equipment are capitalised and depreciated between two and six years to reflect their estimated useful economic lives to the Charity. The minimum cost for capitalisation is £1,000.

o) Intangible fixed assets

Website development and other software costs are capitalised in line with FRS 102, where there are reasonable grounds for supposing that the economic benefits will be more than costs incurred. Such items are amortised between three and six years to reflect their estimated useful economic lives. The minimum cost for capitalisation is £1,000.

p) Debtors

Trade and other debtors are recognised at the settlement amount. Prepayments are valued at the amount prepaid net of any trade discounts due.

q) Operating leases

Operating lease rental costs are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

r) Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

s) Critical estimates and areas of significant judgement

In the application of the Charity's accounting policies, the Trustees are required to make judgments, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are relevant. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

For the year ended 31 March 2024

Accounting policies (continued)

There are no areas of significant judgement to consider.

Critical estimates include the following:

- The value of donated services, detailed further in note 1(f).
- The recoverability and useful economic lives of tangible and intangible fixed assets, detailed further in note 1(n) and note 1(o).
- The recognition of deferred income in respect of fundraising events to be held in the following financial year, detailed further in note 1(e).

2 Income from donations

	Unrestricted funds	Restricted funds	Total 2024	Unrestricted funds	Restricted funds	Total 2023
	£	£	£	£	£	£
Gifts	6,105,724	1,619,664	7,725,388	5,433,598	1,581,977	7,015,575
Legacies Donated	*	-	386	1,111,000	*	1,111,000
services	475,506	~	475,506	605,291	=	605,291
Total	6,581,230	1,619,664	8,200,894	7,149,889	1,581,977	8,731,866

3 Income earned from trading activities

	Unrestricted funds	Restricted funds	Total 2024	Unrestricted funds	Restricted funds	Total 2023
Corporate sponsorship and	£	£	£	£	£	£
promotions	301,006	-	301,006	199,793	(€)	199,793
Events	2,523,286	175	2,523,286	1,855,201	± = ±	1,855,201
Total	2,824,292		2,824,292	2,054,994) <u>=</u>	2,054,994
	-					

4 Investment income and interest

All the Group's investment income of £613,053 (2023: £194,299) arose from money held on deposit account.

For the year ended 31 March 2024

5 Grants for medical research

The charge for the year for research includes the following Grants awarded during the year:

	2024 £	2023 £
Core grants:		
- Maternal and Fetal Research Unit, St Mary's Hospital, Manchester	500,000	500,000
- Tommy's National Centre for Miscarriage Research	607,027	500,000
- Tommy's National Centre for Maternity Improvement	500,000	500,000
- Tommy's National Centre for Preterm Birth Research	500,000	421,000
- Previous years grants (not fully taken up)/exceeded	(16,687)	16,914
	2,090,340	1,937,914
Non-core grants:		
- Fetal monitoring vest research, St Mary's Hospital, Manchester		18,908
- PARROT study, St Thomas' Hospital, London	92	30,722
- GUARD MEC Trial, Kings College Hospital, London	40,950	-
- MIFEMISO Dissemination project, Tommy's National Centre for		
Miscarriage Research	32,070	-
- DCMS Tampon Tax Fund Miscarriage Tool, Tommy's National		324,026
Centre for Maternity Improvement Other research costs	36,690	23,625
Other research costs	30,090	23,023
	2,200,050	2,335,195
		(*
Outstanding grants at 1st April	2,759,980	2,817,064
Grants awarded during the year	2,090,340	1,937,914
Paid during the year	(1,345,315)	(1,994,998)
Outstanding grants at 31 March falling due within one year	3,505,005	2,759,980

£440,358 (2023: £1,106,382) of medical research expenditure was funded by restricted funds during the year.

The DCMS Tampon Tax Fund Miscarriage Tool grant expenditure includes £nil (2023: £72,827) of staff costs.

For the year ended 31 March 2024

6 Expenditure on education, information, and policy

	2024	2023
	£	£
Pregnancy accreditation	385,356	273,814
General health information provision	415,349	426,168
Midwife pregnancy helpline	222,745	77,622
Public relations, cause awareness and campaigns	633,510	596,544
Policy	294,933	292,235
Website and tech development	639,401	481,123
Supporter e-newsletter and channels	216,658	239,592
Advertising and media	673,203	739,696
	3,481,155	3,126,794
	·	7

7 Analysis of expenditure

	Staff costs £	Direct costs £	support & governance costs	Total 2024 £
Cost of raising funds	074 457	006 700	260 775	2 020 064
Donations and legacies	874,457	886,729	268,775	2,029,961
Corporate sponsorship, promotions and events	799,214	1,858,585	187,295	2,845,094
	1,673,671	2,745,314	456,070	4,875,055
Charitable expenditure	· · · · · · · · · · · · · · · · · · ·	-		
Medical research	235,897	2,193,981	58,915	2,488,793
Education, information and policy	1,616,236	1,429,852	435,067	3,481,155
	1,852,133	3,623,833	493,982	5,969,948
Total	3,525,804	6,369,147	950,052	10,845,003
			÷	

For the year ended 31 March 2024

Analysis of expenditure – previous year

	Staff costs	Direct costs £	Allocated support & governance costs	Total 2023 £
Cost of raising funds Donations and legacies	673,185	698,114	260,416	1,631,715
Corporate sponsorship, promotions and events	601,211	1,101,025	231,863	1,934,099
	1,274,396	1,799,139	492,279	3,565,814
Charitable expenditure Medical research	336,926	2,262,368	89,655	2,688,949
Education, information and policy	1,225,391	1,422,361	479,041	3,126,793
	1,562,317	3,684,729	568,696	5,815,742
Total	2,836,713	5,483,868	1,060,975	9,381,556

Details of allocated support costs are set out in note 8.

8 Analysis of allocated support and governance costs

	Information technology £	Human resources £	Office operating costs	Governance costs £	Total 2024 £
Cost of raising funds	00 222	44 477	120 574	10 702	260 775
Donations and legacies	88,322	41,177	128,574	10,702	268,775
Corporate sponsorship, promotions and events	61,547	28,694	89,596	7,458	187,295
	149,869	69,871	218,170	18,160	456,070
Charitable expenditure Medical research	19,360	9,026	28,183	2,346	58,915
Education, information and policy	142,967	66,653	208,123	17,324	435,067
	162,327	75,679	236,306	19,670	493,982
Total	312,196	145,550	454,476	37,830	950,052

For the year ended 31 March 2024

Analysis of allocated support and governance costs- previous year

			Office		
	Information technology £	Human resources £	operating costs £	Governance costs	Total 2023 £
Cost of raising funds	_	_	_	_	_
Donations and legacies	61,263	23,080	167,017	9,056	260,416
Corporate sponsorship, promotions and events	54,546	20,549	148,705	8,063	231,863
	115,809	43,629	315,722	17,119	492,279
Charitable expenditure Medical research	21,091	7,946	57,500	3,118	89,655
Education, information and policy	112,695	42,455	307,233	16,658	479,041
	133,786	50,401	364,733	19,776	568,696
Total	249,595	94,030	680,455	36,895	1,060,975

Included in the office operating costs are the office rent, service charges, rates and associated equipment running costs. The costs are allocated based on time spent by the staff on the associated activities.

9 Net income

Net income is stated after charging:	2024	2023
	£	£
Auditor's remuneration		
- audit fees	32,460	30,950
 (over)/under accrual of prior year's audit fees 	(70)	180
- non-audit fees	5,440	8,906
Depreciation and amortisation charge	166,088	166,929
Operating lease rentals	120,352	231,515
		-

Notes to the financial statements For the year ended 31 March 2024

10 Group staff costs

	2024	2023
	£	£
Salaries and wages	2,930,574	2,363,088
Social security costs	293,753	247,077
Pension costs	129,665	99,555
Temporary staff and volunteer costs	171,812	126,993
	3,525,804	2,836,713

Temporary staff and volunteer costs include the costs of contractors and consultants.

The key management personnel comprise the Trustees, the Chief Executive Officer, Chief Operating Officer, Landmark Events Director, Fundraising Director, Marketing Director, and Research, Policy and Information Director. The total remuneration of the key management personnel, including pensions and benefits in kind, was £576,570 (2023: £656,315).

The number of employees whose emoluments exceeded £60,000 for the year was:

	2024	2023
	Number	Number
Within the range of £130,000 to £139,999	1	-
Within the range of £120,000 to £129,999	-	1
Within the range of £80,000 to £89,999	2	2
Within the range of £70,000 to £79,999	1	-
Within the range of £60,000 to £69,999	1	3
	5	6
	-	

The average weekly number of persons employed during the year by department was:

	2024	2023
	Number	Number
Charitable activities	34	25
Cost of generating funds	34	26
Management and administration of the Charity	8	9
	76	60
	-	

These numbers exclude temporary agency staff, contractors and consultants.

One redundancy was made in the year (2023: one). The aggregate cost of redundancy payments was £10,312 (2023: £1,713).

For the year ended 31 March 2024

11 Trustees

The Trustees received no remuneration or reimbursed expenses during the year (2023: £Nil).

12 Operating lease and other commitments

The charity's total future minimum lease payments under non-cancellable operating leases are as follows for each of the following periods with regards to property:

	2024	2023
	£	£
- Less than one year	120,352	120,352
- More than one year and less than five years	268,730	361,055
- More than one year and less than five years	4	28,027
	389,082	509,434

A new lease for office space at Nicholas House was signed in 2023.

There are no financial commitments other than those shown in the accounts and accompanying notes.

13 Intangible fixed assets

Software and website Group	_
£	£
Cost	
1 April 2023 404,067	330,539
Additions	-
Disposals (15,000)	700
31 March 2024 389,067	330,539
Depreciation	
1 April 2023 239,416	191,209
Charge for the year 100,936	85,720
Disposals (6,667)	-
31 March 2024 333,685	276,929
Net book value	
1 April 2023 164,651	139,330
31 March 2024 55,382	53,610

For the year ended 31 March 2024

14 Tangible fixed assets		
Office equipment	Group	Charity
	£	£
Cost		
1 April 2023	320,076	320,076
Additions	41,106	41,106
Disposals	(15,558)	(15,558)
31 March 2024	345,624	345,624
Depreciation		
1 April 2023	173,792	173,792
Charge for the year	65,152	65,152
Disposals	(15,558)	(15,558)
31 March 2024	223,386	223,386
Net book value	2	
1 April 2023	146,284	146,284
31 March 2024	122,238	122,238

15 Fixed asset investments

The Charity owns the whole of the issued share capital of £2 in The Baby Fund Trading Limited, a company incorporated in the UK. This company was formed to carry on the trading activities of the Charity and profits are covenanted to the Charity. The results of the trading subsidiary are shown in note 21.

The Charity owns the whole of the issued share capital of £1 in LLHM Limited, a company incorporated in the UK. This company was formed to hold the London Landmarks Half Marathon and other fundraising events that the Charity may seek to develop in the future, and profits are covenanted to the Charity. The results of the trading subsidiary are shown in note 22.

16 Debtors

	Group		Charity		
	2024	2023	2024	2023	
	£	£	£	£	
Trade debtors	65,296	341,507	41,971	251,637	
Taxation recoverable	=	23,775	-	23,775	
Amounts owed by subsidiary companies	5		1,787,642	838,422	
Prepayments and accrued income	1,318,793	2,120,496	563,391	1,011,698	
Other debtors	-	24	-	24	
	1,384,089	2,485,802	2,393,004	2,125,556	

17 Creditors: amounts falling due within one year

	Gro	oup	Cha	rity
	2024	2023	2024	2023
	£	£	£	£
Trade creditors	1,287,575	1,193,373	451,582	562,826
VAT payable	9,685	10,195	10,214	10,196
Medical grants outstanding	3,505,005	2,759,980	3,505,005	2,759,980
Deferred income	3,717,112	4,316,708	913,843	1,099,705
Accruals and other creditors	277,572	293,863	747,174	890,311
	8,796,949	8,574,119	5,627,818	5,323,018
		-		
Deferred income at 1st April	4,316,708	2,676,360	1,099,705	887,881
Amount released to income in the year	(4,316,708)	(2,676,360)	(1,099,705)	(887,881)
Income received during the year	11,038,643	12,653,890	8,869,234	9,493,342
Amount released to income in the year	(7,321,531)	(8,337,182)	(7,955,391)	(8,393,637)
Deferred income at 31 March	2 717 112	4 216 709	012 942	1,099,705
Deterred income at 31 March	3,717,112	4,316,708	913,843	1,099,705

18 Financial commitments, guarantees and contingent liabilities

At the balance sheet date, the Charity had non-current contingent liabilities totalling £6m (2023: £8m) payable to its medical research centres over a five-year period. These liabilities will crystalise subject to the research centres meeting performance conditions at the annual review cycle and final Trustee approval. This is in addition to the core grant provision payable within one year of £2,090,340 (2023: £1,937,914) shown in note 5 to the accounts.

This contingent liability has arisen as the Charity is now managing its medical research activities on a five-year planning cycle which will enable the research centres to take a longer term, more strategic view of their activities and deliver greater impact.

Notes to the financial statements

For the year ended 31 March 2024

19 Consolidated statement of funds

	Balance 31 March 2023 £	Income	Expenditure £	Allocated interest £	Transfer between funds	Balance 31 March 2024
<u>Unrestricted funds</u> General funds	8,549,030	9,405,522	(10,082,758)	613,053	1	8,484,847
Restricted funds Material and Fetal Health Research Centre Manchester	109 340	104 191	(31.280)			182.251
UKRI ECR, Manchester	129,488		(64,678)	316	(64,810)	
National Centre for Miscarriage Research	23,960	151,758	(26,278)	10	ì	149,440
UKRI ECR, National Centre for Miscarriage Research	165,014	ji O	(197,680)	r.	32,666	ř
National Centre for Maternity Improvement	199	349,503	(199)	1	į.	349,503
UKRI ECR, National Centre for Maternity Improvement	14,878	3	(47,022)	OI.	32,144	ä
Tommy's National Centre for Preterm Birth Research	15,503	77,088	(201)	811	ğ	92,390
Information Services	**	25,000	(25,000)	l De	(0)	
DHSC VCSE Health and Wellbeing Alliance	*	92,000	(600'26)	В	Ē	6
MIFEMISO Dissemination Project, Tommy's National Centre	O)					
for Miscarriage Research	***	32,070	(32,070)	r)	I)	ii)
UKRI HappyMums	ĭ	30,707	(30,707)	E	Ē	ũ
DHSC VCSE Health and Wellbeing Fund	O Company	143,307	(143,307)	1	i	ř
Scottish Executive		8,834	(63)	a	į	8,771
GUARD MEC trial, King's College Hospital, London	E.	40,950	(40,950)	(() (1)	ã	9
UK Government Medical Research Charity Support Fund	,	512,256	Ĭ.	10	ij	512,256
Norgine Induction of Labour Project	31	2,000	(3,000)	ε	ij	4,000
Poundland Foundation	ii.	40,000	(22,810)	•	ı	17,190
Total restricted funds	458,382	1,619,664	(762,245)	В	1	1,315,801
	1,7	11 03E 10E	(10 845 003)	613 053		9 800 648
Total funds	9,007,412	001,020,11	(10,010,000)	010,010		2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

Notes to the financial statements For the year ended 31 March 2024

Restricted funds

These are donations for specific projects as directed by the donors.

Funds restricted to Maternal and Fetal Health Research Centre in Manchester, the National Centre for Miscarriage Research, National Centre for Maternity Improvement and National Centre for Preterm Birth Research are primarily used to cover staff, research costs and device and technical infrastructure development at these four Tommy's research centres.

The Maternal and Fetal Health Research Centre in Manchester funds are also held for projects relating to be reavement counselling and fetal monitoring vest research and development.

The National Centre for Miscarriage Research funds are also held for projects relating to prepregnancy endometrial tests for the prediction and prevention of miscarriage, clinical trial platforms for miscarriage research and research into a miscarriage care package.

Restricted funds relating to Information services contributed to the production and distribution of a range of Tommy's resources, providing information on subjects such as the promotion of pregnancy health, management of pregnancy complications, induction of labour and bereavement.

A grant of £40,000 was awarded by the Poundland Foundation, restricted to supporting Tommy's Miscarriage Support Tool and online support services to give tailored information, advice and support to help more families bring a healthy baby home

The Department of Health and Social Care provided two grants to Tommy's in the year:

- One is restricted to the Voluntary Community and Social Enterprise (VCSE) Health and Wellbeing Alliance, a partnership between sector representatives and the health and care system, which enables each sector to share its expertise with the aim of improving services.
- One is restricted to the VCSE Health and Wellbeing Fund for development and promotion of Tommy's Parenting and Pregnancy at Work programme for small and medium sized enterprises.

The UKRI grant "HappyMums" was awarded under the UK Government's Horizon Europe Guarantee. It is restricted to Tommy's contribution to the project "Understanding, predicting, and treating depression in pregnancy to improve mothers' and offspring's mental health outcomes."

Norgine provided funding of £7,000 to support the creation and provision of pregnancy information on induction of labour.

In 2023, Tommy's received a grant from UK Research and Innovation Medical Research Charity Support Fund in the year to fund early career researchers (ECRs) working on projects across Tommy's Research Centres and a grant from the Scottish Government to develop and improve miscarriage care resources for families in Scotland.

Notes to the financial statements For the year ended 31 March 2024

					Balance
Consolidated statement of funds – previous year	Balance 31 March 2022 £	Income	Expenditure £	Allocated interest	31 March 2023 £
Unrestricted funds	I	I			
General funds	7,113,304	9,204,883	(7,957,510)	188,353	8,549,030
Restricted funds					
Maternal and Fetal Health Research Centre, Manchester	94,262	189,455	(177,475)	3,098	109,340
UKRI Early Career Researcher, Manchester	9	243,405	(113,917)	1	129,488
Maternal and Fetal Health Research Centre, London		30,722	(30,722)	3	×
National Centre for Miscarriage Research	175,238	151,391	(305,120)	2,451	23,960
UKRI Early Career Researcher, National Centre for Miscarriage Research	<u>6</u>	165,014	6301	81	165,014
National Centre for Maternity Improvement	15,003	125,000	(140,000)	196	199
UKRI Early Career Researcher, National Centre for Maternity					
Improvement	ũ	30,000	(15,122)	3 00 3	14,878
DCMS Tampon Tax Fund, National Centre for Maternity		200 700	1300 1001	81	9
Improvement	U	324,026	(324,020)	1 .	i d
Tommy's National Centre for Preterm Birth Research	10,002	2,300	r.	201	15,503
Information Services	*	46,300	(46,300)	ts.	*
DHSC VCSE Health and Wellbeing Alliance	71	92,000	(000'26)	18	
DHSC VCSE Health and Wellbeing Alliance Priority Project	en.	12,960	(12,960)	,	Ē
UKRI HannvMums	0/1/00	3,497	(3,497)	3	ï
DHSC VCSF Health and Wellbeing Fund	10	145,913	(145,913)	ar.	*
Scottish Executive	ľ	11,994	(11,994)	90 0 00	o o
Total restricted funds	294,505	1,581,977	(1,424,046)	5,946	458,382
Total funds	7,407,809	10,786,860	(9,381,556)	194,299	9,007,412

Notes to the financial statements

For the year ended 31 March 2024

20 Charity statement of funds

	Balance 31 March 2023 £	Income	Expenditure £	Allocated interest £	Transfer between funds	Balance 31 March 2024 £
Unrestricted funds General funds	8,549,030	7,511,277	(8,125,122)	549,666	ū	8,484,851
Restricted funds						
Maternal and Fetal Health Research Centre, Manchester	109,340	104,191	(31,280)	E.	9 6	182,251
UKRI ECR, Manchester	129,488	151 758	(64,678)	к я	(64,810)	149 440
UKRI FCR. National Centre for Miscarriage Research	165,014	000	(197,680)	а	32,666	
National Centre for Maternity Improvement	199	349,503	(199)	31	Ĭ	349,503
UKRI ECR, National Centre for Maternity Improvement	14,878		(47,022)	(00)	32,144	
Tommy's National Centre for Preterm Birth Research	15,503	77,088	(201)	KI	ij	92,390
Information Services	76	25,000	(25,000)		ï	0
DHSC VCSE Health and Wellbeing Alliance	31	92,000	(000'26)	*	1	ř
MIFEMISO Dissemination Project, Tommy's National Centre						
for Miscarriage Research	94	32,070	(32,070)	1	1	
UKRI HappyMums	CNMTC	30,707	(30,707)	1	į	36
DHSC VCSE Health and Wellbeing Fund	305	143,307	(143,307)	::0	<u>a</u>	9
Scottish Executive	ť	8,834	(63)	1003		8,771
GUARD MEC trial, King's College Hospital, London	*	40,950	(40,950)	10		Ü
UK Government Medical Research Charity Support Fund	3 r	512,256	ä	x	ř	511,256
Norgine Induction of Labour Project	71	7,000	(3,000)	*	Ĭ	4,000
Poundland Foundation	1000	40,000	(22,810)	(II		17,190
T + + + + + + + + + + + + + + + + + + +	458 382	1 619 664	(762 245)			1.315.801
וסומן ובארוניבת ותוותא	200,000	00/04	(0.7/20.1)			
Total funds	9,007,412	9,130,941	(8,887,367)	549,666	1	9,800,652

Refer to note 19 for a detailed description of the restrictions.

Notes to the financial statements For the year ended 31 March 2024

Charity statement of funds – previous year	Balance 31 March 2022	Income	Expenditure f	Allocated interest	Balance 31 March 2023
<u>Unrestricted funds</u>	I	I	I	I	ı
General funds	7,608,471	7,518,258	(6,753,039)	175,340	8,549,030
Restricted funds					
Maternal and Fetal Health Research Centre, Manchester	94,262	189,455	(177,475)	3,098	109,340
UKRI Early Career Researcher, Manchester	ì	243,405	(113,917)	Ĵ.	129,488
Maternal and Fetal Health Research Centre, London	ã	30,722	(30,722)	3	î
National Centre for Miscarriage Research	175,238	151,391	(305, 120)	2,451	23,960
UKRI Early Career Researcher, National Centre for Miscarriage Research	i)	165,014	頻	()	165,014
National Centre for Maternity Improvement	15,003	125,000	(140,000)	196	199
UKRI Early Career Researcher, National Centre for Maternity					
Improvement	i.	30,000	(15,122)	1	14,878
DCMS Tampon Tax Fund, National Centre for Maternity					
Improvement	i i	324,026	(324,026)		Î
Tommy's National Centre for Preterm Birth Research	10,002	5,300	ġ.	201	15,503
Information Services	10	46,300	(46,300)	1	t
DHSC VCSE Health and Wellbeing Alliance	ī	92,000	(000'26)	(i)	É
DHSC VCSE Health and Wellbeing Alliance Priority Project	Î	12,960	(12,960)	Ē	$\widetilde{\mathbf{r}}$
UKRI HappyMums	(i)	3,497	(3,497)	*	ī
DHSC VCSE Health and Wellbeing Fund	367	145,913	(145,913)	ä	Î
Scottish Executive	Ď	11,994	(11,994)	97	
Total restricted funds	294,505	1,581,977	(1,424,046)	5,946	458,382
Total funds	7,902,976	9,100,235	(8,177,085)	181,286	9,007,412

21 Subsidiary company: The Baby Fund Trading Limited

The statement of financial activities and the consolidated balance sheet include the results, assets and liabilities of the Charity's wholly owned subsidiary, The Baby Fund Trading Limited (a company registered in England and Wales, registration number 2557706, registered at Nicholas House, 3 Laurence Pountney Hill, London, EC4R 0BB), which undertakes fundraising activities on behalf of Tommy's. The results of the subsidiary, which are consolidated on a line-by-line basis, are:

	2024	2023
Turnover	£	£
	226,929	194,795
Cost of sales	(52,123)	(66,790)
Gross profit	174,806	128,005
Interest receivable	2,292	309
Administration costs	(82,082)	(82,857)
Profit/(Loss) for the year	95,016	45,457
Retained earnings		
At 1 April	=	(21,507)
Results for the year	95,016	45,457
Distribution to Tommy's	(95,016)	(23,950)
At 31 March		19
Balance sheet		
Non-current assets	1,772	12,406
Current assets	257,994	147,734
Current liabilities	(259,764)	(160,138)
Net assets	2	2
Called up share capital Retained earnings	2 -	2
Equity shareholders' funds	2	2

For the year ended 31 March 2024

22 Subsidiary company: LLHM Limited

The statement of financial activities and the consolidated balance sheet include the results, assets and liabilities of the Charity's wholly owned subsidiary, LLHM Limited (a company registered in England and Wales, registration number 10584979, registered at Nicholas House, 3 Laurence Pountney Hill, London, EC4R 0BB), which develops and organises fundraising events on behalf of Tommy's. The results of the subsidiary, which are consolidated on a line-by-line basis, are:

	2024	2023
Turnover	£	£
Cost of sales	3,120,743 (1,639,877)	2,233,203 (971,856)
Good of Suices	(1,039,077)	(3/1,830)
Gross profit	1,480,866	1,261,347
Interest receivable	61,427	12,704
Administration costs	(1,011,798)	(795,506)
Profit on ordinary activities before taxation	530,495	478,545
Taxation on ordinary activities	=	35
Profit for the financial year	530,495	478,545
Retained earnings		
At 1 April	as:	(473,662)
Results for the year	530,495	478,545
Distribution to Tommy's	(530,495)	(4,883)
At 31 March	#T	<u> </u>
		1
Balance sheet		
Non-current assets	(2)	12,917
Current assets	4,879,988	3,916,465
Current liabilities	(4,697,538)	(3,929,381)
Net assets/(liabilities)	1	1
Called up share capital	1	1
Profit and loss account	t e :	-
Equity shareholders' funds	1	1
		

For the year ended 31 March 2024

23 Related party transactions

Trustees made donations totalling £51,110 (2023: £51,860), none of which was restricted

Professor Anna David is a member of the successful bid to be Tommy's National Research Centre for Premature Birth, which has been awarded £500,000 (2023: £421,000). The potential conflict of interest was identified before the tender process began and Professor David has recused herself from all discussions relating to the new research centre.

During the year the Charity charged management fees of £66,195 (2023: £63,109) to The Baby Fund Trading Limited in respect of support services. The Baby Fund Trading Limited also paid Gift Aid to the Charity of £95,015 (2023: £23,950). As of 31 March 2023, The Baby Fund Trading Limited owed the Charity £252,713 (2023: £133,430).

During the year the Charity charged management fees of £808,637 (2023: £654,634) to LLHM Limited in respect of support services. LLHM Limited charged the Charity £530,495 (2023: £378,002) in respect of fundraising events. As of 31st March 2023, LLHM Limited owed the Charity £1,352,478 (2023: £704,991).

24 Reconciliation of net movement in funds to net cash flow from operating activities

2024	2023
£	£
793,236	1,599,603
166,088	166,928
8,333	
(613,053)	(194,299)
1,101,713	(1,169,966)
222,829	1,615,345
=======================================	9
1,679,146	2,017,611
	793,236 166,088 8,333 (613,053) 1,101,713 222,829

For the year ended 31 March 2024

25 Analysis of cash and cash equivalents

	2024 £	2023 £
Short term deposit Cash at bank and in hand	11,062,364 5,973,523	10,618,710 4,166,084
Total cash and cash equivalents	17,035,887	14,784,794
	2024	2023
Cash and cash equivalents at 1 April Movement	£ 14,784,794 2,251,093	£ 12,608,583 2,176,211
Cash and cash equivalents at	17,035,887	14,784,794

The Group had no debt during the current or previous year and therefore net funds are equal to cash and cash equivalents.

26 Analysis of Group net assets between funds

	Unrestricted funds	Restricted funds	Total 2024
	£	£	£
Fixed assets	177,620	=	177,620
Cash at bank and in hand	15,720,086	1,315,801	17,035,887
Other net current liabilities	(7,412,859)		(7,412,859)
Total	8,484,847	1,315,801	9,800,648

Analysis of Group net assets between funds - previous year

	Unrestricted funds	Restricted funds	Total 2023
	£	£	£
Fixed assets	310,935	()	310,935
Cash at bank and in hand	14,326,412	458,382	14,784,794
Other net current liabilities	(6,088,317)	. 	(6,088,317)
Total	8,549,030	458,382	9,007,412

For the year ended 31 March 2024

27 Analysis of Charity net assets between funds

	Unrestricted funds	Restricted funds	Total 2024
	£	£	£
Fixed assets	175,851		175,851
Cash at bank and in hand	11,543,814	1,315,801	12,859,615
Other net current liabilities	(3,234,814)	-	(3,234,814)
Total	8,484,851	1,315,801	9,800,652

Analysis of Charity net assets between funds – previous year

	Unrestricted funds	Restricted funds	Total 2023
	£	£	£
Fixed assets	285,617	~	285,617
Cash at bank and in hand	11,460,874	458,382	11,919,256
Other net current liabilities	(3,197,461)	: E	(3,197,461)
Total	8,549,030	458,382	9,007,412

28 Company Limited by Guarantee

The company is a company limited by guarantee and does not have share capital. In the event of winding up, the liability of each member is limited to £10.